



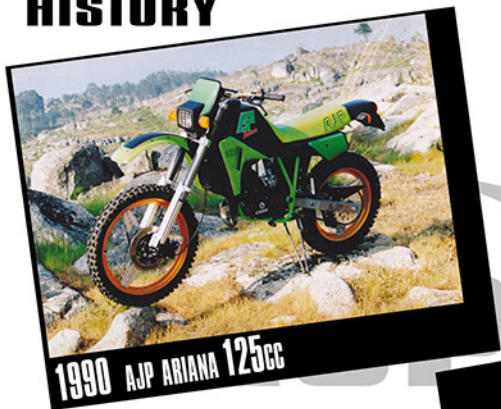
**AJP**

**MOTORCYCLES**

**#WErideAJP**

**2020**

# HISTORY



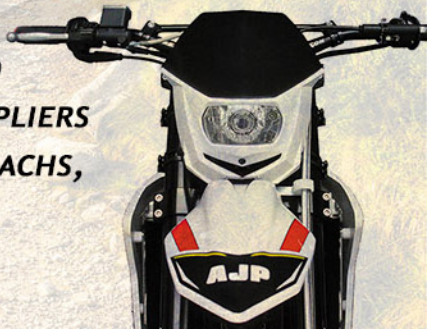
**AJP PRESENTS THREE NEW MODELS**



**TWO OPTIONS FOR THE ENDURO-COMPETITION  
LINE AND ONE FOR ENDURO-LEISURE.**

**THE TRADITIONAL PR3 AND PR4 WILL CONTINUE TO  
BE AVAILABLE FOR CUSTOMERS, INCREASING OUR PRODUCTS  
RANGE, INDEPENDENTLY OF THE DRIVING STYLE.**

**THE NEW LINE WILL BE EQUIPPED  
WITH RENOWNED EUROPEAN SUPPLIERS  
SUCH AS ACERBIS, BREMBO, ZF SACHS,  
ATHENA, AMONG OTHERS.**



# RANGE 2020



**PR3**



**PR4**



**SPR**  
250



**SPR**  
310 R



**SPR**  
310 R



**PR7**



**2020 MODELS LAUNCH AJP TO A NEW  
PHASE IN ITS OWN HISTORY.**



**FOR THE FIRST TIME THE PORTUGUESE FACTORY WILL  
HAVE BIKES BUILD WITH 100% EUROPEAN COMPONENTS  
AND HIGH-PERFORMANCE ENGINES.**

**RESULT OF A LARGE INVESTMENT AND THE KNOWLEDGE  
ACQUIRED THROUGH 32 YEARS, THESE MOTORCYCLES  
ARE PREPARED TO BATTLE FOR THE OFF-ROAD  
COMPETITIONS PODIUM.**

**THE FUN, RACE AND ADVENTURE LINES ATTEND TO ALL  
OFF-ROAD RIDER STYLES, WHETHER FOR LEISURE OR  
FOR COMPETITION.**

# ADVENTURE

## PR7

NEW HORIZONS OF ADVENTURE



**PR7'S SHORT STORY ALREADY CONFIRMS  
ITS SUCCESS.**



**REVOLUTIONARY, PR7 IS IN ITS OWN CATEGORY AND  
REDEFINES THE CONCEPT OF ADVENTURE BIKES.**

**DESIGNED TO GO FURTHER WITHOUT COMPROMISE  
RELIABILITY AND DRIVING PLEASURE REGARDLESS OF  
WHICH PATH YOU CHOOSE.**

**THE 2020 MODEL RECEIVED INJECTION MAPPING,  
BRAKING AND SUSPENSIONS IMPROVEMENTS.**

**AVAILABLE IN STANDARD AND RACING VERSIONS.**

# RACE BIKES

**SPR**  
**310 R**

SET TO WIN





**SPR 310 R OPENS NEW HORIZONS FOR  
RIDERS ALL OVER THE WORLD.**



**FULLY BUILT WITH EUROPEAN COMPONENTS, THIS  
MODEL COMBINES THE BEST PRICE/QUALITY RELATION  
RATIO WITH THE DESIRED PERFORMANCE BY ALL.**

**THE INJECTION SYSTEM DEVELOPED BY ATHENA  
TRANSFORMS THE ENGINE IN A POWER FACTORY.**

**THE RECOGNIZED BREMBO BRAKES GUARANTEE A  
GREAT BRAKING PERFORMANCE.**

# RACE BIKES

**SPR**  
**S10R**

SET TO WIN



**SPR 510 R IS THE ULTIMATE EXPONENT  
OF THE NEW RACE LINE.**



**INCORPORATING THE MAIN CHARACTERISTICS THAT  
MADE PR7 A SALES SUCESS, THIS NEW MODEL IS  
SUITABLE FOR THE MOST EXPERIENCED PILOTS.**

**THE INNOVATIVE DEPOSIT DEVELOPED IN COLLABORATION  
WITH ACERBIS, BECAME A STRUCTURAL ELEMENT,  
WHICH CONTRIBUTES TO WEIGHT REDUCTION.**

**THE DOHC ENGINE COMBINED WITH CYCLISTIC  
PROVIDED BY AJP CHASSIS, MAKES THE  
MOTORCYCLE POWERFUL AND AGILE.**

# FUN BIKES

**SPR**  
250

SET TO WIN





**NEW AJP SPR 250 OFFERS A GREAT  
PERFORMANCE IN ANY TERRAIN CONDITION.**



**AN EXCELLENT CHOICE FOR ANYONE LOOKING TO TAKE  
A STEP FORWARD ON OFF-ROAD, THANKS TO POWER  
CONTROL FROM THE FOUR-STROKE SINGLE-CYLINDER  
ENGINE WITH ELECTRONIC INJECTION AND ZF SACHS  
SUSPENSIONS, FOCUSED ON EASE-TO-USE, DURABILITY  
AND BALANCED GEOMETRY.**

**BEST OF ALL, YET AFFORDABLE TO BUY AND MAINTAIN,  
THE SPR 250 WILL REACH NEW LIMITS AND CREATE THE  
PERFECT LEARNING BASE FOR OFF-ROAD AND ENDURO  
BEGINNERS.**

# **FUN BIKES**

***PR3***

***NOTHING IS EASIER***

***PR3 HAS BEEN THE  
IDEAL CHOICE FOR INNUMEROUS  
DRIVING SCHOOLS ACROSS THE WORLD.***



***PR3 RANGE HAS SEVERAL DIFFERENT VERSIONS,  
DISTRIBUTED BY 2 ENGINES (125CC AND 240CC),  
3 MODELS (ENDURO, SM, MX)  
AND TWO SUSPENSIONS LEVELS (STANDARD AND PRO).***

# **FUN BIKES**

## ***PR4***

**CLIMBING MACHINE**

**ABLE TO OVERCOME  
ANY CHALLENGE,  
AS FINISH RED BULL ROMANIACS, PR4 IS A  
FLEXIBLE OPTION, SUITABLE FOR ALL RIDER PROFILES,  
FROM THE YOUNGEST TO THE MOST EXPERIENCED.**

**AVAILABLE IN 5 DIFFERENT VERSIONS, DISTRIBUTED BY  
2 ENGINES (125CC AND 240CC), 3 MODELS (EN PRO,  
SM PRO AND EXTREME).**



# **CONTACTS**

***AJP HAS THOUSANDS OF CUSTOMERS AND  
IS PRESENT IN 32 COUNTRIES.***

***JOIN US.***

***FOLLOW OUR SOCIAL MEDIA.***

***FACEBOOK: [FACEBOOK.COM/AJPMOTOS](https://www.facebook.com/AJPMOTOS)***

***INSTAGRAM: AJPMOTORCYCLES***

***AJP MOTOS, SA  
PHONE +351 255 815 122  
INFO@AJPMOTOS.COM  
RUA DE SANTANA 91  
4620-510, PIAS, LOUSADA, PORTUGAL***